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KSD101 Counseling (Eigo-Gym), Inc.

New Office Opening Announcement

KSD101, Communication Specialist, Opens Japan Office

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FISHIRES --- KSD101 Counseling (Eigo Gym), Inc. (hereafter KSD101) is opening a new office in Itoshima, Fukuoka, Japan. The energetic inter-cultural communication professional will start operating in the summer of 2017 with its public relations services available to local communities, organizations and students who require productive inter-cultural and global communication capabilities.

Fukuoka is blessed with 1.2 million tourists from overseas a year. Over four hundred foreign businesses are operating there, taking advantage of the abundant business resources and opportunities in the 4th largest city in Japan. The pitfalls of cross-cultural interactions make it difficult to ensure efficacy of communication, particularly for Japanese who are not really cut out for the open and assertive communication format. Many city governments in metropolitan Fukuoka need to reach out to the visitors and immigrants, both Japanese and foreign business organizations aspire to start and maintain productive relationships with each other or their overseas' operations, and tens of thousands of young students want to acquire solid dialogical capabilities so as to make

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his/her share of contributions to their rapidly globalizing society. KSD101 is enthused about helping them with manifesting their desired results via the power of effective communication.

KSD101 was founded and led by Kazuyuki (Kaz) Hidaka. Kaz earned his Master of Science degree in Strategic Communication from the Brian Lamb School of Communication at Purdue University. Kaz has 40-years of practical experience with international business programs in the fields of marketing and business management. He worked with American, British, Spanish, German, and Mexican people, through a variety of inter-cultural programs which included a Japan-Austria joint venture in Spain, a new sales office launch, new manufacturing plant establishment, productivity and profitability boosting, employee engagement in the United States and Europe, and a new plant feasibility study in Mexico. Kaz's belief is that communication is positive relationship building by developing and sharing common values and objectives; Effective communication helps good causes prevail and make the world better place.

KSD101 provides individuals and businesses with counsel and coaching for communication effectiveness via a variety of research and public relations programs, such as Customer/Supplier Relationship Enhancement, Marketing, Employee Engagement Initiatives, and English language proficiency enhancement. KSD101 is ready and willing to help Japanese and foreign business leaders/managers and passionate students ensure their desired results through meaningful communication with their key constituencies.

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